

C R A Y O N

D E S I G N

S T U D I O

CONCEPT • VISUALISATION • REALISATION

CRAYON DESIGN

"WE ARE CONCEPT DESIGNERS"

CONCEPT | VISUALS

CRAYON specialises in creating unique environments for a wide variety of clients, across a range of disciplines including Film, TV, Commercials, Theatre and Events.

We work with our local and international partners to create world class Design Solutions to any creative brief.

We encourage a collaborative creative process and work closely with our clients to amplify and support the narrative of their brands. This process ensures every project reaches its full creative potential.

Working with our local and international partners Crayon delivers the highest quality design services to a global audience.

Our passion is to create. We love what we do.





# CONCEPT DESIGN

CONCEPT DESIGN is still the single best way to sell an idea... We offer a comprehensive concept design and visualisation service. We take your idea and make it live and motivate the viewer.



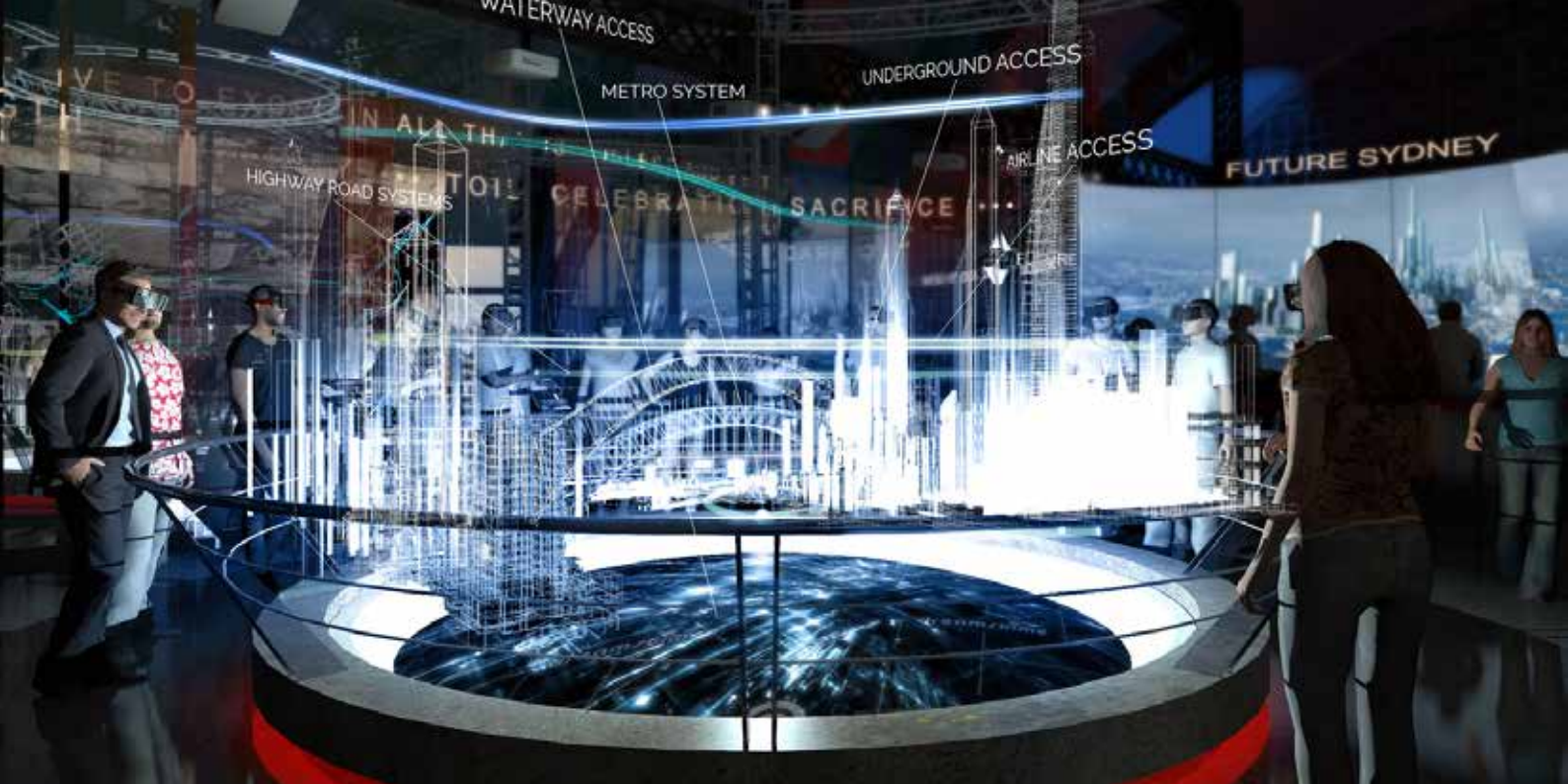




# SET DESIGN

CRAYON offers comprehensive Set Design, Production Design and Virtual Set Design. By using CRAYON to makes the concept reality we ensure the design integrity is maintained.







# VIRTUAL DESIGN

CRAYON offers virtual set design and can supply all files required for virtual broadcast at any resolution.







# CONCEPT ILLUSTRATION AND PREVISUALISATION

Concept Illustration and Previsualisation (Previs) is the process of taking the design and creating a virtual representation of the actual situation it is designed for. Whether this is a series of still presentation images or a feature-length animations replicating the actual camera set-ups, lighting rigs or user experiences.





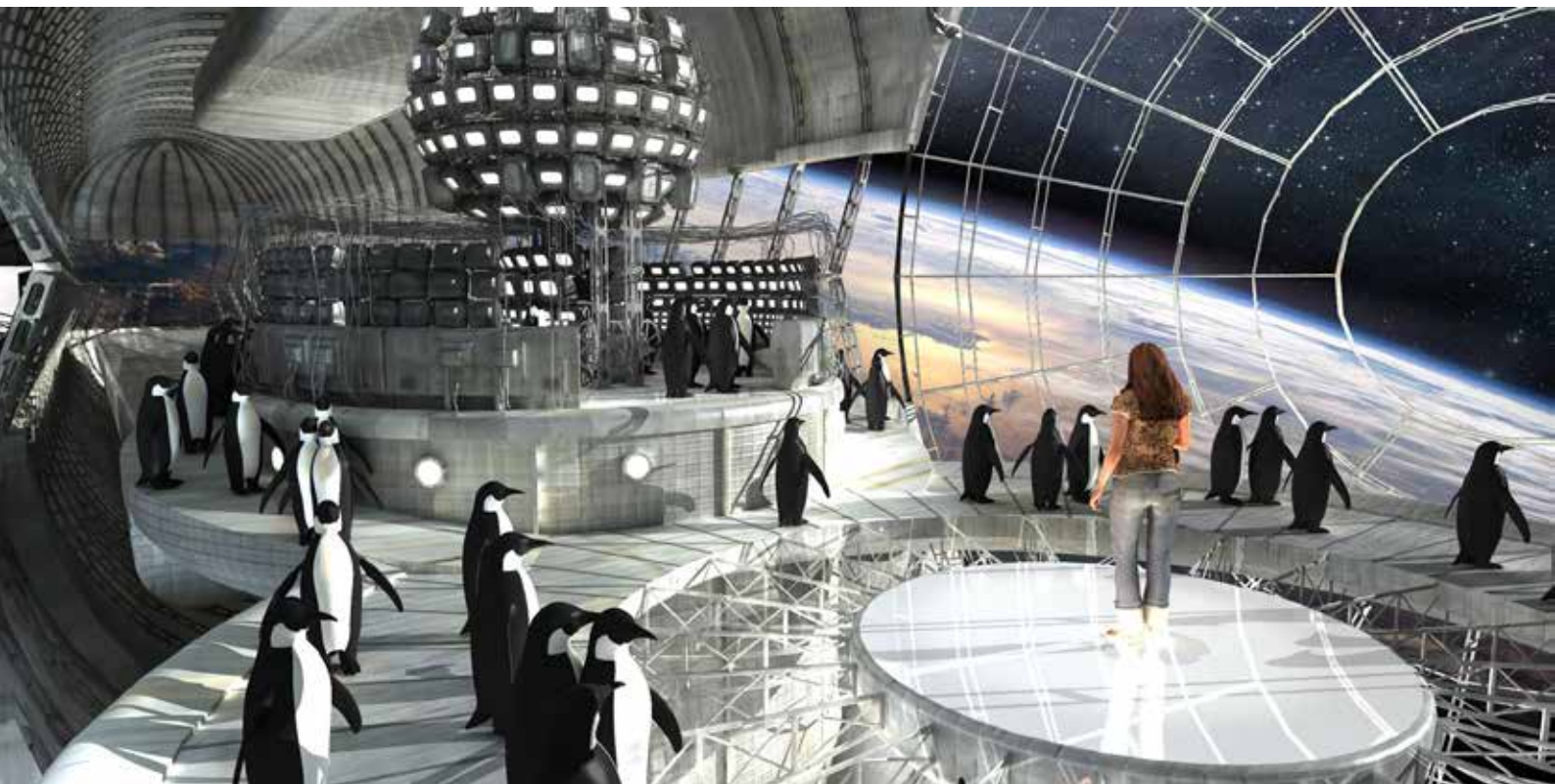
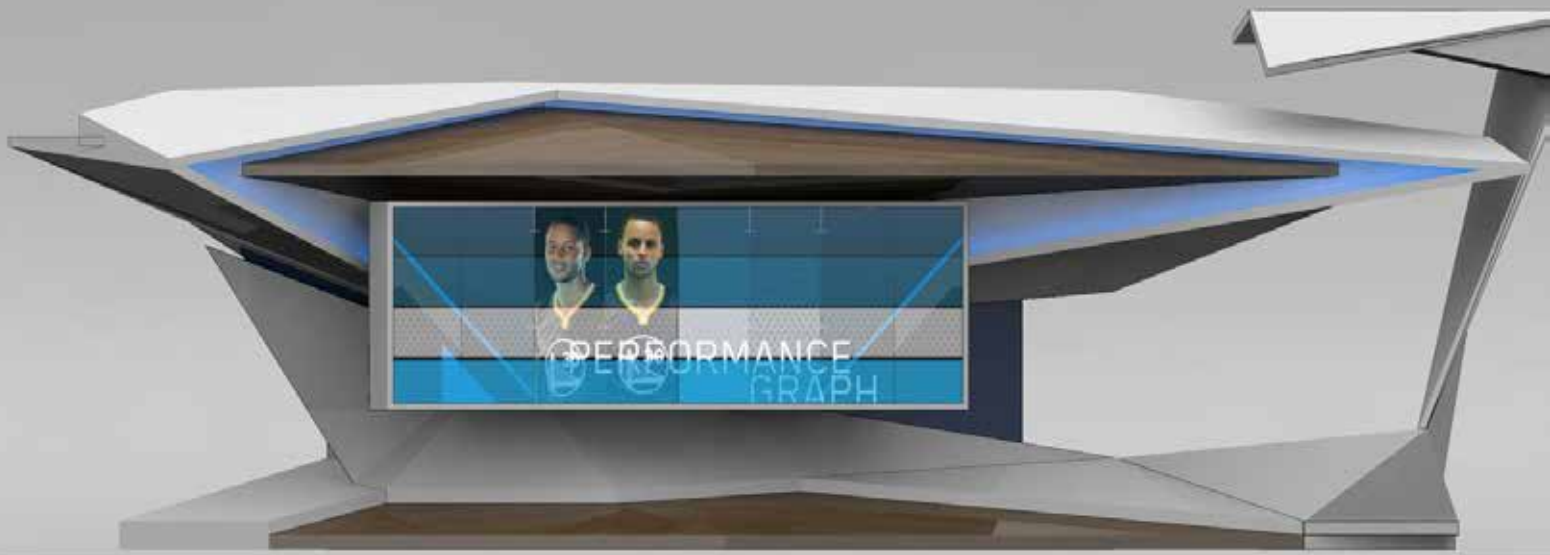




# EVENTS, BRANDING AND EXHIBITIONS

Crayon has worked with its partners to supply excellence in Event, EDM and Brand activation environments.







# SPECIALISED DEVELOPMENT

Specialised Design encompasses any item that stands-alone and requires a particular design treatment. Items that we have designed are News Desks, Furniture, Interiors, Green rooms.....





The best way to start working together is to talk to us.  
Email is the most reliable as we always have access  
regardless of our location.

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If you would like copies of any of the artwork contained in  
this booklet or additional images, please feel free to contact  
us and we will compile a package to suit





CRAYON DESIGN STUDIO  
UNLOCKING CREATIVITY